

DOW AGROSCIENCES TRANSFORM MY COMMUNITY CONTEST

OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. BY ENTERING THE CONTEST, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES.

1. **PROMOTION DESCRIPTION:** The **Dow AgroSciences Transform My Community** (“Contest”) is an online and mail-in Contest that begins 6/1/18 at 12:00:00 AM (CT) and ends 8/16/18 at 11:59:59 PM (CT) (“Contest Period”). The Contest Period consists of a Submission Period that begins 6/1/18 at 12:00:00 AM (CT) and ends 7/31/18 at 11:59:59 p.m. (CT) (the “Submission Period”); and a Judging Period that begins 8/7/18 and ends 8/16/18 (the “Judging Period”). The Contest provides eligible entrants with the opportunity to submit a compelling story about how Transform[®] WG insecticide has worked for them or why they need Transform WG insecticide for their operation as a cotton grower or as a crop consultant. In addition, entrants will be required to describe how their selected community organization needs to be “transformed” or improved (e.g., could include public library, fire department, FFA chapter, Boys & Girls Club, etc.). The compelling story or reason must be submitted in English and must be no more than five hundred (500) words in length (collectively, the “Submission”); and entrants must submit the Submission for consideration by the judging panel, who will determine the Grand-Prize winner and the Runner-up-Prize winners at the conclusion of the Judging Period. Photographs of entrant’s cotton fields or community organization can also be submitted with mail-in and/or online entries — see entry form for photo submission requirements. The details of the Submission Period, the Judging Period and the winner determination are described in further detail below.
2. **HOW TO ENTER:** There are two (2) ways to enter the Contest as follows:
 - A. Online Submission. To enter the Contest online, eligible entrants will go to www.TransformMyCommunity.com (“Website”) during the Submission Period and follow the directions to complete the online registration for the Contest. Submit a Submission (see Rule 1) to enter the Contest. Online Submissions must be completed by 7/31/18 at 11:59:59 PM (CT).
 - B. Mail-in Submission. To enter the Contest via mail, eligible entrants will go to www.TransformMyCommunity.com during the Submission Period and print and follow the directions to complete the mail-in entry form for the Contest. The Mail-in Submission (see Rule 1) must be typed or neatly handwritten on an 8.5-by-11-inch piece of paper and must be in English. Mail-in entries must be postmarked by 7/31/18 and received by 8/6/18. Entrants should send Submission in an outer

mailing envelope with sufficient postage affixed to address below.

Dow AgroSciences Transform My Community
Attn: Mail-in Submission
P.O. Box 510138
Milwaukee, WI 53203-0033

Dow AgroSciences (“Sponsor”) is not responsible for lost, late, misdirected, incomplete, illegible, postage due or damaged mail. No altered entries will be accepted. Limit one (1) entry per person/email address in the Contest — regardless of method of entry. In the event of a dispute regarding entries, any online entries will be deemed to have been submitted by the Authorized Account Holder of the email address submitted at the time of entry, provided that person meets all eligibility requirements set forth in these Official Rules. “Authorized Account Holder” means the natural person who is assigned to an email address by an internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrants may not participate with multiple email addresses, nor may entrants use any device or artifice to enter multiple times or as multiple entrants. Any entrant who attempts to enter with multiple email addresses under multiple identities or uses any other device or artifice to enter multiple times will be disqualified from participation in the Contest, and all entries submitted by that entrant will be void. Only entries that comply with these Official Rules are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor. Sponsor is not responsible for any change of mailing address, email address and/or telephone number of entrants.

Sponsor reserves the right to disqualify entrants, as determined in its sole discretion, for tampering with the entry process of the Contest and/or undermining the Contest. All entries must be original works, never published nor named an award winner, must not infringe on any third-party rights and may not include content that is offensive, violent, derogatory, sexually suggestive, obscene or defamatory, contains explicit language or imagery, or is otherwise unlawful or inappropriate for publication. By entering the Contest, the entrant gives the Sponsor the right to use, edit or publish the entry in any form, manner or media and for any commercial or noncommercial purpose, without further compensation, and winner irrevocably assigns and transfers all rights, title and interest in the entry to the Sponsor and, if required, will sign any documents necessary to transfer copyright and rights of publicity. Winner may have to certify that his or her entry was original and produced by the entrant and no other person or entity holds rights to entry. Eligible entries may be posted online in the future for public viewing by the Sponsor at its sole discretion. Whether an entry is posted is at the sole discretion of the Sponsor. No automated entry devices, bots and/or other programs and/or software are permitted. All entry materials become the property of Sponsor and will not be returned.

3. **ELIGIBILITY:** Open only to legal residents of the states of Alabama (counties of Blount, Calhoun, Cherokee, Clay, Cleburne, Colbert, Cullman, DeKalb, Etowah, Fayette, Franklin, Jackson, Jefferson, Lamar, Lauderdale, Lawrence, Limestone, Madison, Marion, Marshall, Morgan, Pickens, Randolph, St. Claire, Shelby, Talladega, Tuscaloosa, Walker and Winston only), Arkansas, Louisiana, Mississippi, Missouri, Tennessee and Texas who are 18 years of age or older and derive their primary source of income from business-related activities as a cotton grower or as a crop consultant. Employees of Dow AgroSciences, its parent company, subsidiaries, affiliates, advertising and promotion agencies (“Promotion Entities”), and immediate family members and/or those living in the same household of each are not eligible to participate. All federal, state and local laws and regulations apply.
4. **JUDGING PROCESS:** All entries will be judged during the Judging Period by the Sponsor or its designee, the judges in the Contest, whose decisions are final and binding. Each entry must include a compelling story about how Transform[®] WG insecticide has worked for them or why they need Transform WG insecticide for their operation as a cotton grower or as a crop consultant. In addition, entrants will be required to describe how their selected community organization needs to be “transformed” or improved (e.g., could include public library, fire department, FFA chapter, Boys & Girls Club, etc.). The entries will be judged based on the following judging criteria: 1) Compelling reason why entrant’s chosen charity or community organization should be a recipient of the donation (50%); 2) Originality in compelling story or reason for Transform WG insecticide (25%); and 3) Appropriateness of entry to Contest theme (25%). The entry that receives the highest total score from all eligible entries received will be declared the Grand-Prize winner — subject to verification. The two (2) entries that receive the second- and third-highest total scores from all eligible entries received will be declared the Runner-up-Prize winners — subject to verification. In the event of a tie at any prize level, the entry with the highest score in “Originality” judging criteria will be declared the winner. The potential winners will be notified by phone, mail and/or email at Sponsor’s discretion. All prizes will be awarded provided there are a sufficient number of eligible entries received.
5. **PRIZES AND APPROXIMATE RETAIL VALUES (ARV):** One (1) Grand Prize — Grand-Prize winner’s chosen charity or community organization will receive a \$20,000 donation from Sponsor on behalf of Grand-Prize winner (to be awarded in the form of a check to the selected organization). Sponsor will retain any taxable donation privileges associated with charity/community portion of prize, if applicable. Additionally, the Grand-Prize winner will receive \$1,000 (to be awarded in the form of a check). Two (2) Runner-up Prizes — Each Runner-up-Prize winner’s chosen charity or community organization will receive a \$1,000 donation from Sponsor on behalf of respective Runner-up-Prize winner (to be awarded in the form of a check to the selected organization). Sponsor will retain any taxable donation privileges associated with charity/community portion of prize, if applicable. Total ARV of all prizes is \$23,000. Unclaimed prizes will not be awarded. Grand-Prize winner and each winner’s chosen charity/community organization shall be solely responsible for all federal, state and/or local taxes, and the reporting consequences thereof, and for any other fees or costs associated with the applicable

prize. Limit one (1) prize per person. **Grand-Prize winner and each winner's chosen charity/community organization will receive a 1099 tax form for their respective amount of their prize, where applicable.**

6. GENERAL: Potential prize winner will be required to sign and return a notarized Affidavit of Eligibility/Liability Release and, where permitted by law, Publicity Release (collectively, "Prize Claim Documents"). Winner may be required to provide proof of eligibility prior to awarding of any prize. If prize notification or prize is returned as nondeliverable, or if potential winner fails or refuses to sign and return all Prize Claim Documents within fourteen (14) days after first notification, winner and their associated charity/community organization may be disqualified and an alternate winner may be selected in accordance with these Official Rules. No correspondence will be acknowledged. No transfer or substitution of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. Subject to all federal, state and local laws/regulations. Neither the Promotion Entities nor its directors, officers and agents will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the Contest or any prize-related activities, and winner agrees to and does fully release and hold these parties harmless. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's Submission, name, voice, likeness and/or prize information, without limitation, for commercial or noncommercial purposes without further consideration, review, approval or payment, where allowed by law, and grants an irrevocable, royalty-free right and license in this regard. By participating in this Contest, entrants agree to be bound by the Official Rules and the decisions of the judges, which are final and binding in all respects. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize.
7. LIMITATIONS AND RELEASES: Entries are deemed to be received at the time of receipt by the Sponsor, not at the time of transmission by the entrant. Sponsor is not responsible for lost, late, incomplete, misdirected or illegible entries, nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the internet or at any website or any combination thereof. If for any reason this Contest is not capable of running as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the reasonable control of Sponsor that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest and determine the winners by using the judging criteria herein for all eligible entries received up to the point of the action

taken by the Sponsor provided that a sufficient number of eligible entries have been received. Caution: Any attempt by an individual to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law.

8. PRIVACY: For information about how Dow AgroSciences uses your personal information, please see its privacy policy, located at www.dowagro.com/company/privacy.asp.
9. WINNERS LIST: For names of winners, send a self-addressed, stamped envelope by 10/30/18 to: **Dow AgroSciences Transform My Community Contest**, Attn: Winners List, P.O. Box 510138, Milwaukee, WI 53203-0033. Winners list to be available after 9/30/18.
10. SPONSOR: Dow AgroSciences, 9330 Zionsville Road, Indianapolis, IN 46268

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